



IN-VISIBLE

troodi 

DIGITAL LEARNING PROGRAM
UNCONSCIOUS BIAS



DIGITAL LEARNING PROGRAM **UNCONSCIOUS BIAS**

DIGITAL LEARNING PROGRAM TO RAISE AWARENESS OF UNCONSCIOUS STEREOTYPES AND THOUGHT PATTERNS

GOAL

Recognize unconscious bias to make one's organization more equal, diverse, and inclusive through simple measures.

CONTENT

Self-directed learning with practice-oriented videos, worksheets, and reflection questions. Activation through quizzes and email nurturing.

VOLUME

2,5 hours divided into 10 chapters.

REQUIREMENTS

No prior knowledge necessary, you learn everything in the digital learning program.

OPEN FOR

All employees – especially suitable for managers and decision-makers.

COST

120.00 Euro excl. VAT per user license, quantity discount for purchase of multiple licenses.

LANGUAGE

The learning programs are available in German and English.

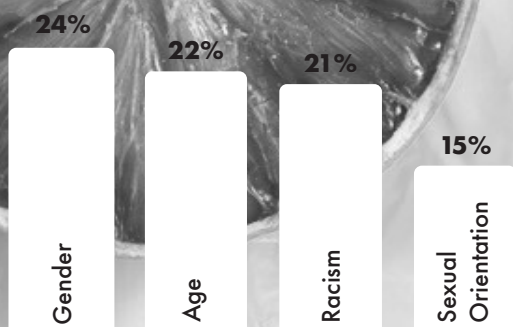
OTHER

Access is available via the troodi grow learning platform or as a SCORM export for the company's own LMS.

To book the digital learning program simply contact our team at IN-VISIBLE.
Send an email to hi@in-visible.berlin with indication of required licenses.

UNCONSCIOUS BIAS - THE SECRET SHORTCUTS OF OUR BRAIN

Our brain is constantly working to process and simplify the flood of information we receive every day. This results in unconscious thought patterns and biases that influence our actions without us realizing it - especially when dealing with people. This can lead to discrimination based on gender, age, religion or skin color. The first step towards an equal working culture is to develop an awareness of unconscious bias. And this is where the learning program comes in – our trainer Rea comprehensively familiarizes you and your employees with all relevant forms of unconscious bias in the work context. After completing the learning program they can recognize unconscious bias in themselves and others and drive positive change and progress within the organization.



About 37% of all employees have experienced or observed discrimination at their workplace – the most common triggers being gender, age, racism, and sexual orientation.
(Source: Glassdoor)

WHAT YOU CAN EXPECT IN THIS LEARNING PROGRAM

You will get a profound understanding of unconscious bias, different forms of discrimination and their level of impact.

Together we will explore your own biases and how to recognize prejudices and stereotypes. With this comprehensive overview, you will learn about possible solutions and develop counter-strategies. In addition to your self-reflection, you will learn how to deal with biases of others and what you can do in your organization to strategically address biases.

HOW TO ACHIEVE YOUR GOAL

In our authentic and accessible learning videos you will learn everything you need to know about unconscious bias. You get a practical reference through examples and case studies as well as personal anecdotes from your trainer. We provide you with handouts and reflection material for in-depth learning, which will also support you in your everyday life after completing the learning program. Gamification elements such as quizzes and the development of your own action plan ensure

an exciting learning journey. Constant guidance with email nurturing helps you to stay on track and motivate yourself.



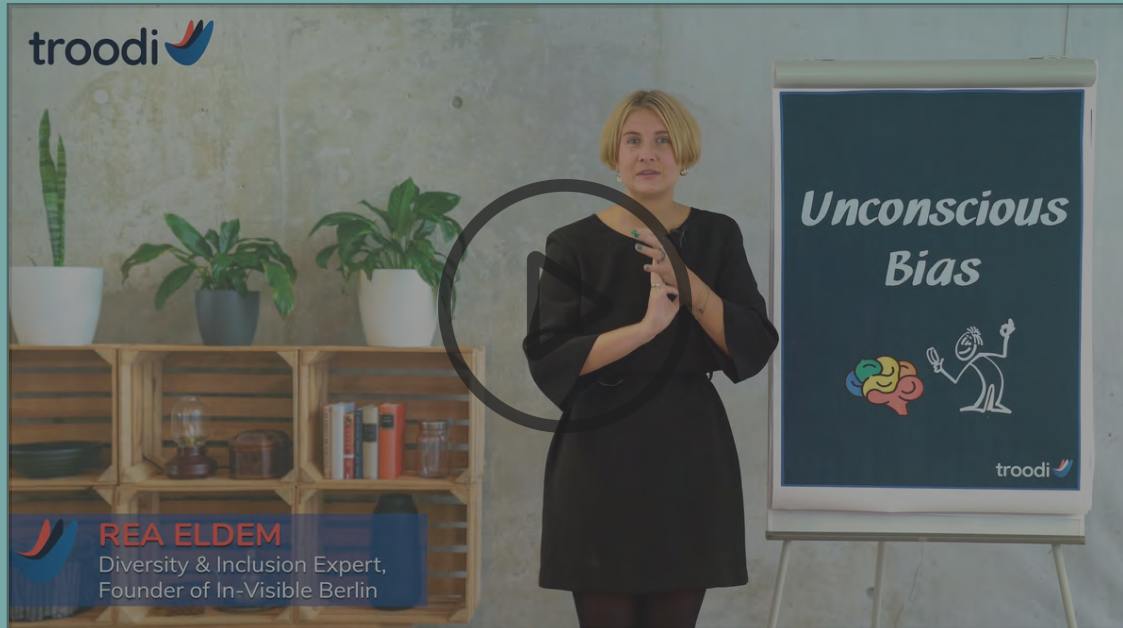
DIGITAL LEARNING WITH TROODI

The digital learning platform troodi grow enables self-directed learning from anywhere and at any time. It is interactive and user-friendly designed and the practical content makes digital learning fun. Throughout the entire learning process you will be provided with additional information and continuous reminders by e-mail. The technical support from troodi is available at all times and will help you quickly with individual concerns.

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A FIRST IMPRESSION OF OUR LEARNING PROGRAM

Check out our teaser and see what awaits you in this learning program.



DIVERSITY = SUCCESS

36%
25%

Companies with higher gender diversity are 25% more likely to be profitable than average – with ethnic diversity, this figure is as high as 36%.
(McKinsey 2020)

ABOUT TROODI

Troodi develops high-quality people development solutions that support organizations in developing the potential of their employees. With digital learning programs and blended learning journeys, they equip professionals and leaders with essential future skills. Troodi puts great emphasis on partnership-based collaboration and effective, interactive training.

YOUR TRAINER FROM IN-VISIBLE

Rea Eldem is a management consultant with a focus on gender equality and facilitates cultural transformation with her agency IN-VISIBLE. IN-VISIBLE supports organizations in developing and implementing timely gender and diversity policies. Rea's academic background lies in cultural studies, intersectional feminist theory and multi-disciplinary gender studies. With her years of practical experience and academic know-how, she will introduce you to the topic in a purposeful way.












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